

CREATIVE SERVICES

GRAPHIC DESIGN, BRANDING, MANDATED
MATERIALS, MAGAZINES, WEBSITES

ADA 508 COMPLIANCE

DOCUMENTS, HTML & VIDEO REMEDIATION

SPLASH ACCESS[™] ALT TEXT

SPECIALIZED AI 508 ALT TEXT SOFTWARE

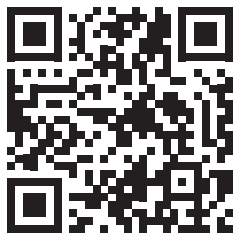
2026 | CAPABILITIES





Splash Box® Marketing, LLC
splashbox.com

info@splashbox.com
POC: Jenny Woldt, CEO



Proud to partner with:



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QUALIFICATIONS

Splash Box® Marketing LLC is a woman owned, small business, full service advertising agency and 508 compliance company with three locations. Our corporate office is located in Hendersonville, Tennessee, with an additional location in Henderson, Nevada. Learn more at splashbox.com

SERVICES INCLUDE:

- Branding
- Graphic design for print and web
- Vehicle wraps

- Billboards
- Conference graphics
- Directory programming

- Healthcare documents
- Photography
- Video production

- 508 document remediation
- ADA compliant website review
- Compliant video remediation

We work with your team from concept and development to production and distribution of your printed material. Our goal is to help you reach your target market in a cost effective and dynamic way.

For more than 20 years, we've been delivering creative solutions that combine quality, reliability, and exceptional service. Our award-winning team is committed to meeting tight deadlines while providing outstanding results.

TRUSTED BY LEADING BRANDS:

- AECOM
- Alignment Healthcare
- Allyant
- Anthem
- Artisan E-Learning
- Aspire Health
- Bayless Healthcare
- Blue Shield of California

- Bureau of Land Management
- CareMore Health
- CEMA
- City of Goodlettsville
- Department of the Interior
- Direct Media
- Dollar General

- EMPSI
- Farm Credit Administration
- Financial Beginnings
- Goodlettsville Chamber of Commerce
- Government Purchasing Office
- Imperial Health Plan

- IVX Health
- National Parks Service
- NIB
- Prudential Financial Services
- Swanson Russell
- Word Wizard
- Yamhill CCO

OUR TEAM

EXECUTIVE MANAGEMENT



Jenny Woldt
Chief Executive Officer



JoLynn Smith
President



Jessica Moser, PharmD
Chief Operating Officer

IT/508 MANAGEMENT



Craig Woldt
Chief Information Officer



Juliana Porreca
Certified 508 Remediator
& Copywriter



Teasha Moody
508 Remediation Specialist
& Quality Control



Kenny Thomas
IT Director



Helen Bowen
Certified 508
Remediation Specialist



Angel Flores
508 Remediation
Specialist

CREATIVE MANAGEMENT



Erica Oldham
Chief Creative Officer



Karolina Kay
Sr. Graphic Designer



Charles Cook
Sr. Graphic Designer



Amber Riley
Creative Operations
Manager



Shelby Ruch
Copywriter & Quality
Assurance Manager

MARKETING & BRANDING SERVICES

Since 2006, Fortune 500 companies, small businesses, authors, and artists have been choosing Splash Box Marketing to work alongside them to reach their marketing goals. Our clients know that when they partner with Splash Box Marketing, they benefit from years of knowledge, quick turnaround times, competitive pricing, high-end designs, and confidentiality. From web to print, social media to outdoor, we have your communication needs covered.

DESIGN SERVICES:

- Ads
- Annual reports
- Banner ads
- Banners
- Billboards
- Books
- Branding
- Brochures
- Business cards
- Charts
- Conference graphics
- Corporate identity
- Corporate collateral
- Direct mail
- Directories
- Electronic fillable forms
- Exhibit & signage systems
- Flyers
- Folders
- Labels
- Logos
- Newsletters
- Magazines
- Original graphics
- Outdoor media
- Package design
- Posters
- Presentations
- Promotional products
- Reports
- Sales materials
- Social media ads
- Social media content
- Stickers
- Training manuals
- Transit advertising
- Vehicle wraps
- Website development
- and more!



MARKETING & BRANDING SERVICES

We provide you with award-winning design concepts that demand attention and get results. Multiple design awards and long-term clients are a tribute to our team of exceptional creatives.

GENERAL MARKETING SERVICES:

- Ad buys
- Art licensing
- Copywriting & proofreading
- Graphic design (print & digital)
- List procurement
- Magazine creation
- Mailing
- Music production
- Photography
- Print coordination
- Project management
- Translation procurement
- Video/film creation & editing
- Website creation
- Website SEO

OUR APPROACH

Splash Box has a full staff of highly-qualified, award-winning graphic designers that have 80 years of experience between them. We have provided graphic design services to many clients over the years in various sectors.

Splash Box uses a team approach for projects, meaning that all our designers work on projects for all our clients. This allows us to provide creative and diverse end products that align with brand standards.

We start with accessibility and SEO at the forefront of everything we do. This makes sure your materials reach a broader audience and meet accessibility laws.

Splash Box Marketing has a strict quality control policy and procedure. We have a quality control department, and everything we send out gets sent through quality control (QC) first. Every piece we put out has at least two different people reviewing it for accuracy, overall design, grammar, punctuation, adherence to applicable brand standards, adherence to project instructions, as well as general design accessibility standards.

We also provide copywriting and proofreading services.

CUSTOMER SERVICE

Our customer service goal is to provide a seamless experience for our partners that makes them feel like we are an in-house agency. Our clients know that when they partner with Splash Box Marketing, they benefit from years of knowledge, high quality work, quick turnaround times, competitive pricing, and confidentiality.

Our philosophy is to never let the client see us sweat and to remove their stress and make them look good to their internal team. We are highly available and communicative and want all of our clients to feel as if they are our only client.

MARKETING & BRANDING SERVICES

IF YOU CAN DREAM IT, WE CAN CREATE IT!

Splash Box can create anything from logos and ads to newsletters, mural designs, and magazines. We provide graphic design services for virtually any format including branding, corporate collateral, direct mail, exhibit and signage systems, website development, social media ads, package design, presentations, advertising and sales promotion, newsletters, brochures, flyers, banners, banner ads, labels, transit advertising, books, directories,

training manuals, annual reports, and more. Our talented designers have extensive experience creating original graphics, charts, and other computer aided design graphics.

We offer high-end event, product, and promotional photography, as well as video services for events, living brochures, corporate identity, and music.

AWARDS

We're honored to be recognized for excellence in accessibility, AI, healthcare marketing, and business leadership. Recent

honors include the Excellence in AI & Technology Award for Splash Access™ Alt Text, multiple Healthcare Advertising Awards, five Davey Awards, Summit Awards, International Business Stevie® Awards, Inc. Best in Business Award, Inc. Female Founders 250, Great Companies Women Entrepreneur Award, Great Place to Work® Certification, SUCCESS Changemakers Award, and Top International Women Entrepreneurs of the Year 2026, where Jenny Woldt was recognized for the third time.

We excel in
using the visual
communication
arts to build your
brand and create
an image that is
uniquely yours.



ONLINE COMPLIANCE SERVICES

We offer a full range of accessibility services for the hard-of-sight community. 508 compliance is often overlooked by companies who are unaware that it is actually a law and they can be sued. We believe that it's not just the law, it's the right thing to do.

508 DOCUMENT REMEDIATION

- 508 Remediation is performed to all levels of accessibility, including WCAG 2.2A/AA.
- We have been providing 508 Remediation since 2012.
- We provide high-quality remediation, meeting all the standards and requirements as set forth by HHS and CMS. We use the software recommended by HHS for remediation, Global Access PDF by CommonLook.
- Remediation is offered for PDF, Word, Excel, and PowerPoint documents.
- Remediation is available in any language at no additional cost, including Spanish, Chinese, Vietnamese, Tagalog, Korean, Armenian, Persian/Farsi, Russian, Polish, Japanese, Navajo, Punjabi, Cambodian/Khmer, Hmong, Hindi, Thai, French, German, Italian, Portuguese, French Creole, and Arabic.
- No additional charge for more difficult documents.
- To learn more about 508 Remediation and what it means to the hard-of-sight community, take a moment to watch our short video demonstration: <https://youtu.be/3Hzccar-Tb8>
- 508 Remediation is a core business of Splash Box Marketing. All services are completed in-house.

- All documents are checked for accessibility with the use of JAWS and Adobe Acrobat Reader. With each document we provide an accessibility report, so you have the confidence that your documents meet current accessibility standards.

508 VIDEO REMEDIATION

- Video remediation is performed to all levels of accessibility, including Section 508 and Section 504 of the Rehabilitation Act.
- Closed captions provided at 99% accuracy. FCC, Section 508, WCAG 2.0, and ADA compliance guaranteed.
- Accurate and reliable video transcriptions are provided to ensure accessibility for the hard of hearing and compliance for your company.
- Audio descriptions play a vital role by providing recorded explanations of video content for the visually impaired. These descriptions go beyond the audio track to offer a comprehensive understanding of the content. Audio descriptions are available separately or integrated into your video.
- For integrated audio descriptions, pauses are inserted into the video so the audio description plays at the correct time during the video to describe the video to the hard of sight.

ONLINE COMPLIANCE SERVICES

We provide extensive consulting to our clients in the changes that they need to enact to make sure their websites pass all inspection points and avoid costly ADA lawsuits. We are very proud to offer this valuable service to our clients and help them meet the guidelines set out by U.S. Department of Health and Human Services in 2001.

ADA COMPLIANCE WEBSITE REVIEWS

- Our compliance specialists will review every page within your website to ensure that it meets the requirements set forth by HHS.
- We will provide a comprehensive list of changes that need to be incorporated into your website.
- We work with your IT team in a three-step process to make sure your site passes any trolling software for ADA and 508 compliance.
- We will provide a certificate on Compliance when all levels have been reached.

We will continue to monitor your site on a yearly basis to make sure any changes or uploaded documents continue to pass all aspects of HTML 508 WCAG compliance requirements.

AUDIO FILES

- Using either a natural or automated voice, we turn your documents into audio files for use by the hard of sight.



SPLASH ACCESS™ ALT TEXT

The online software solution that helps organizations create, manage, and scale accurate alt text across digital content, making PDFs more accessible to people who use screen readers.

VISIT
ACCESSALTTEXT.COM
AND START YOUR
FREE TRIAL TODAY!

1
Launch
the app

2
Choose your
PDF file

3
Generate
accessible
alt text

4
Export
alt text as a
word file

THREE PRICING TIERS:

- \$ Level 1 (free trial)
- \$ \$ Level 2
- \$ \$ \$ Level 3

You can reach us at:
INFO@SPLASHBOX.COM
615-537-1318

Our subscription-based software automatically extracts images from your PDFs and delivers accurate, WCAG 2.2-compliant alternative text for every photo—all in a simple, ready-to-use text document.

Designed for speed, accuracy, and compliance, Access Alt Text empowers your team to meet accessibility standards with confidence and ease.

WHY SPLASH BOX?

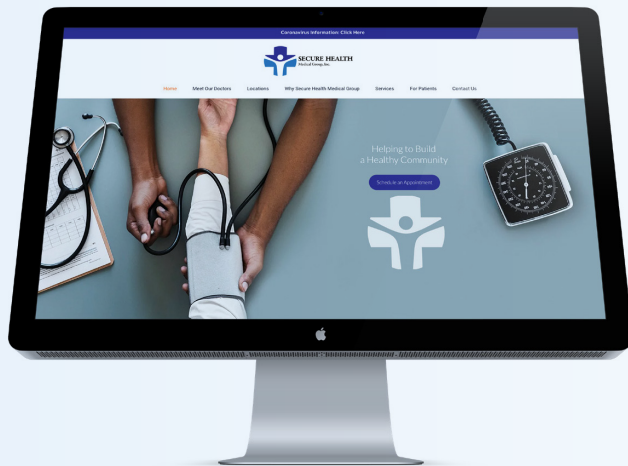
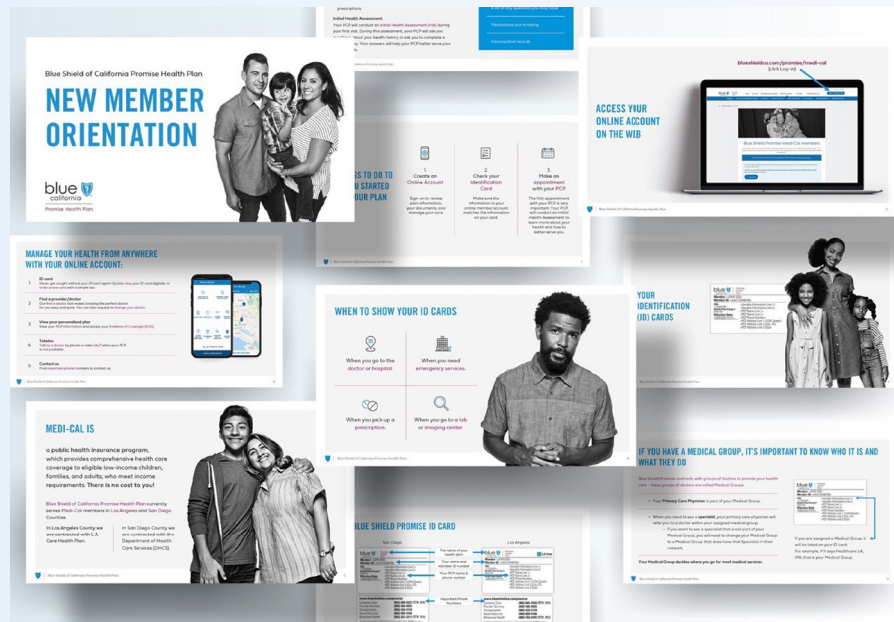
13+
years of experience

5,400,000+
pages remediated

230+
clients

PORTFOLIO SAMPLES

DESIGN



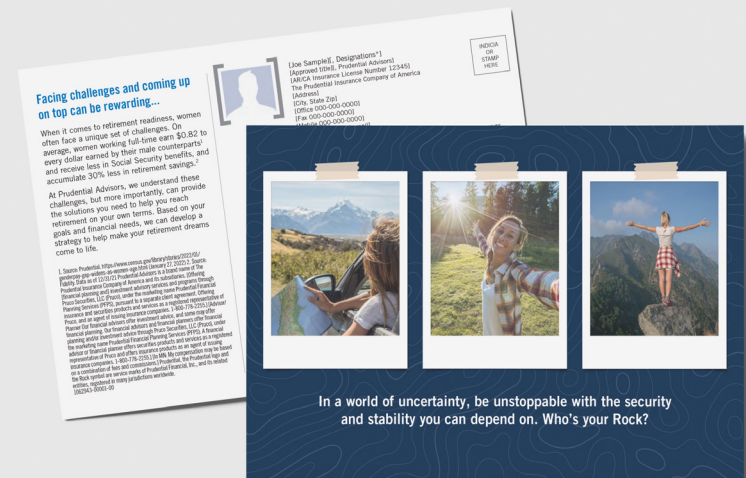
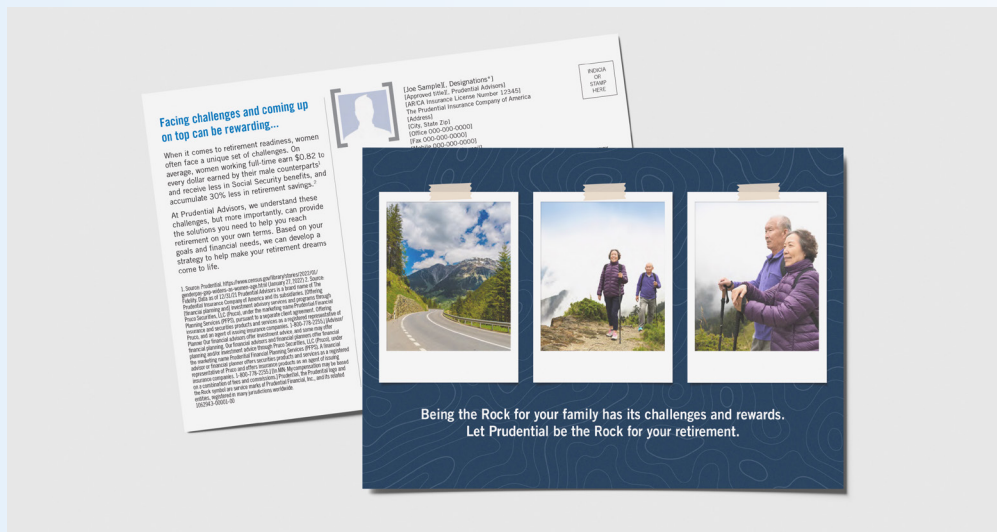
PORTFOLIO SAMPLES

DESIGN



PORTFOLIO SAMPLES

DESIGN





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